



TypeLabs offers new PowerPoint presentation illustration graphics for personality styles

TypeLabs offers new PowerPoint presentation illustration graphics to visually communicate the four temperament styles used with the Keirsey Temperament Sorter and the Myers-Briggs Type Indicator.

The four temperament styles are most often associated with the Keirsey Temperament Sorter and are used frequently with the Myers-Briggs Type Indicator. According the Keirsey.com Web site, the Keirsey Temperament Sorter is used by more than 40 million people, and CPP Inc., publisher of the Myers-Briggs Type Indicator, says that more than 2 million MBTI instruments are used worldwide each year by individuals and organizations, including 89 of the Fortune 100. These statistics show the importance of providing quality support material for professionals using these instruments and the millions of people taking these instruments each year.

“I think most professionals who introduce the four temperament styles would agree that many of the PowerPoint shows they have sat through could be better,” said Kris Kiler, founder and President of the company based in Fountain Valley, California. “Well, that's why we have started creating these illustrations: to make presentations introducing the four temperament styles more lively, more interesting, and to drive the messages home to the learner.”

The goal with these new illustrations is to help professionals create better PowerPoint presentations so they can introduce the four temperament styles more effectively. PowerPoint is a necessary communications tool for professional trainers and it is more effective to use additional support resources like these Temperament Illustrations than simply listing out bullet points to convey the necessary elements needed to learn about the styles.

“There are not a lot of companies that specialize in delivering custom PowerPoint graphics for personality type. There is a tremendous gap in this area and we are committed to filling it,” added Kiler.

The TypeLabs mission is to create new technologies that will lead to a greater understanding of human personality differences. These new PowerPoint illustrations represent the first set in a series of illustrations to support professionals teaching personality type.

The new PowerPoint visuals are available for immediate download on the TypeLabs digital file download service: Typexchange.

<http://www.typexchange.com>

Typexchange is a provider of premium digital personality type content on the Internet. Typexchange specializes in providing digital ebooks, audio products, and training materials related to personality type models. Consumers shop, purchase, and download content from www.typexchange.com directly to personal computers for their personal use or for use in the professional training programs.

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